



PRESS RELEASE

MEDIAWAN ANNOUNCES THE IMPLEMENTATION OF A LIQUIDITY CONTRACT WITH NATIXIS

Paris, 14 March 2017 – Mediawan announces that, as of 14 March 2017, the company entrusts NATIXIS with the implementation of a liquidity contract on Mediawan shares (Paris – ISIN code FR0013128881) traded on Euronext Paris, in accordance with the Charter of Ethics established by the AMAFI of 8 March 2011 and approved by the decision of the Autorité des Marchés Financiers of 21 March 2011.

For the implementation of this contract, the following resources have been allocated to the liquidity account:

- €300,000 (three thousand euros)

About Mediawan

Mediawan is a Special Purpose Acquisition Company (SPAC) that was incorporated for the purpose of acquiring one or more operating businesses or companies through a merger, capital stock exchange, share purchase, asset acquisition, reorganization or similar transaction. In April 2016, Mediawan raised €250 million from institutional investors and was listed on the professional segment (Compartiment Professionnel) of the regulated market of Euronext Paris. The Company was formed by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse. Pierre-Antoine Capton is the founder of 3e Oeil Productions, which is currently the largest French independent media producer. Xavier Niel is the founder and majority shareholder of the Iliad Group, a leading French convergent telecom operator listed in Paris which owns Free. He is also a very active business angel investor worldwide with Kima Ventures, his own investment fund, one of the world's most active early-stage investors which invests in 50 to 100 start-ups a year throughout the world. Matthieu Pigasse is the Global Head of M&A and Sovereign Advisory at Lazard Group, as well as the CEO of Lazard France. He is a shareholder in a number of media groups in France: major shareholder of Radio Nova, owner of Le Monde Group and L'Obs with Xavier Niel and Pierre Bergé, and shareholder of the French edition of the Huffington Post, in Vice France, and Melty Group.

Further information on Mediawan is available at www.mediawan.fr