



Press release
15th July 2019

Mediawan gathers all his talents to create a center dedicated to content creation and production

In September, the audiovisual group Mediawan, leader of fiction and animation in Europe, will gather all its talents in Paris in a unique place, dedicated to the production and the innovation of audiovisual and digital contents.

Mediawan is pursuing its development as close as possible to authors and creators and, to bring them together, is setting up its headquarters in the heart of Paris, with the aim of fostering synergies within the group: the animation teams ("Miraculous: Lady Bug and Chat noir", "Playmobil, the movie"...), the producers of films and series ("Call my agent", "Mia and the white lion"...), the distribution center, the 17 television channels but also the teams of "Troisième Oeil Productions" and the daily broadcast show "C à vous".

Intended to become a real talent incubator, the center will be a training venue and will also house a projection room with 200 seats, an auditorium, digital studios, writing rooms...

After taking a leading position in the French production industry, Mediawan is more than ever aspiring to be a local champion able to develop the leading international blockbusters.

About Mediawan

Mediawan was founded by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse. Since March 2017, Mediawan has completed eight strategic acquisitions, becoming a new independent premium audiovisual content player and occupying a leading position in Europe. The Group operates in four sub-sectors: production of original drama and documentary content, operation of animation brands, distribution of audiovisual content, and publication of digital services and channels. Find out more on the Mediawan website: www.mediawan.fr

Mediawan, an independent European audiovisual content platform, is listed on Euronext Paris Compartment B. Eligible to PEA-PME – ISIN: FR0013247137/Ticker: MDW

Contacts:

Media: Majorelle PR & Events: Clara Devoret – cdevoret@majorelle-pr.fr +33 (0)6 40 48 57 27

Investors and analysts: Aurélie Jolion – ajolion@mediawan.eu +33 (0)6 23 52 50 47