



Press release
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CANAL+ and Mediawan join forces to produce original content for Africa

CANAL+ International (the international subsidiary of CANAL+ Group) and Mediawan are forming a joint venture to produce original content in French for the African audience. The subsidiary will have a potential audience in the 25 African countries where CANAL+ Group operates.

CANAL+ International and Mediawan are creating a new entity to produce exclusive new French-language content such as films, series and animation aimed at an African audience with a growing liking for local content. Mediawan will manage the new subsidiary. The first planned project would be a popular daily drama serial that will meet CANAL+'s editorial expectations. Many more projects are expected to follow, addressing strong demand for original and distinctive series, both in Africa and worldwide.

The partnership strengthens a landmark productive collaboration since CANAL+ has been distributing content produced by Mediawan Thematics since 2005.

The agreement confirms the Mediawan group's creative capacity and is in keeping with the strategy deployed by CANAL+ Group, a leading player on the African market, of investing heavily in local content.

About Mediawan

Mediawan was founded by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse. Since March 2017, Mediawan has completed eight strategic acquisitions, becoming a new independent premium audiovisual content player and occupying a leading position in Europe. The Group operates in four subsectors: production of original drama and documentary content, operation of animation brands, distribution of audiovisual content, and publication of digital services and channels. Find out more on the Mediawan website: www.mediawan.fr
Mediawan, an independent European audiovisual content platform, is listed on Euronext Paris Compartment B. Eligible to PEA-PME – ISIN: FR0013247137/Ticker: MDW

About CANAL+ Group

CANAL+ Group is a leading producer of premium channels – CANAL+ channels – and theme channels, as well as a leading distributor of pay-TV offers. It is also a key player in free TV with three national channels, C8, CSTAR and CNEWS, and its advertising sales unit. CANAL+ Group is growing strongly worldwide, with operations in Europe, Africa and Asia. CANAL+ Group has nearly 20 million subscribers around the world, including 7.8 million in metropolitan France. With STUDIOCANAL, CANAL+ Group is also a European leader in the production, acquisition and distribution of movies and TV series. CANAL+ Group is wholly owned by Vivendi, an international group specialising in content production and creation.

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